



PRESS RELEASE

Rhea joins the UN Global Compact and reaffirms its commitment to corporate sustainability

Rhea joins more than 15,000 companies worldwide that contribute to the development of ethical and responsible business practices

Milan, June 4, 2024 - [Rhea](#), one of the world's leading coffee machine manufacturers, announces its participation in the [United Nations Global Compact](#), the world's leading corporate sustainability initiative based on Ten Universal Principles on human rights, labour, environment and anti-corruption.

With more than 15,000 companies from more than 160 countries worldwide, the UN Global Compact helps companies develop responsible business practices to accelerate and scale the business collective global impact.

Rhea's sustainable growth journey began more than 20 years ago to reconcile business goals with environmental and social goals through sustainable innovation and corporate governance projects for social change. By joining the United Nations Global Compact, Rhea further enhances its commitment by aligning its strategies and actions with the Ten Principles to achieve the 2030 Agenda Sustainable Development Goals and make its contribution to collective change.

"To Rhea, sustainability is a duty and a real mission to generate social and environmental value today, especially for future generations. We joined the UN Global Compact call because we believe that acting together for the common good is the main lever for social, environmental and economic change." said Andrea Pozzolini, CEO, Rhea.

Rhea, founded by Aldo Doglioni Majer in 1960, is one of the largest producers of automatic customized coffee machines in the world. For over sixty years, Rhea has stood out for its wide international reach, high-level design, state-of-the-art technology, and 'Made in Italy' excellence. With headquarters and manufacturing based in the province of Varese and foreign branches in 9 countries, Rhea is proud of having spread coffee culture to over 100 countries around the world. From a global player in vending to a pioneer in the introduction of vending to the new retail, hospitality and out-of-home sectors, Rhea confirms its mission to interpret and often anticipate a constantly evolving market. Rhea's new proposals revolutionize the very concept of hospitality, both in business and domestic contexts, with a value proposition that improves the coffee break moment.

Website: rheavendors.com LinkedIn: [Rhea Vendors Group](#) Instagram: [Rheavendorsgroup](#) Facebook: [Rhea Vendors](#)

For more information:

Rhea Vendors Group

Marketing and Communications
Michela Re Dionigi
Tel 02 96655 305
mredionigi@rheavendors.com

ROCK communications

Press office
Alessia Cuppini - 393.9028868
Manuela Roccato - 335.6417846
rhea@rock-communications.it